



# #RECONNECT

## THE ELECTRONICS EXHIBITION BY THE BEACH

Date: 25/05/2022

**PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY**







# RECONNECT

Manufacturers, operators, retailers, e-tailers and distributors  
**The Electronics Exhibition, By the beach**





# #RECONNECT

- First Electronics Exhibition ever by the beach
- PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY
- Private meeting: Rooms, boats & Yachts available
- Three-day long exhibition
- Key Decision Makers from all over the world  
From Manufacturers to e-shops



**PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY**



# BOOTHS/ STANDS



**PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY**



# INCENTIVES FOR EXHIBITORS

*we always give you more*

Booth holders will receive Below

- Complimentary stay in one of Athens 5 star hotels
- Complimentary interview from our Media partners and Z Empire staff.
- B2B website registration for 1 year
- Logo in Media wall
- Mention in press releases
- Business VIP lounge access
- Passes for all events including Gala dinner & fashion show during Exhibition
- Marketing & promotion till Event

**We offer you the right marketing platform base to take your brand further.**



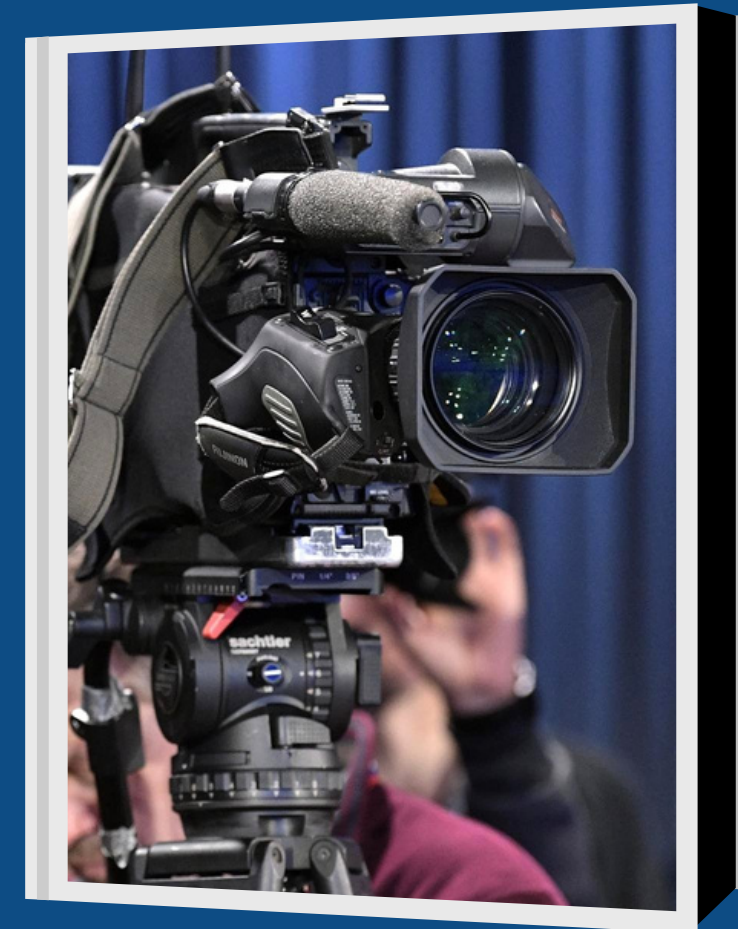


# BRANDS

Join #Reconnect, The Exhibition: Connect with Distributors, e-shops, retailers, operators & Brands from all over the world. As always our target is not just to sell to distributors our goal is to deliver your brand to end-users & create the right impression.

The main difference nowadays between a successful product and a failing product is more about the marketing and ability to sell it. Having the right channel of distribution to the right areas is the key to growth and success. And this is what Z-Empire is about. Connecting the key decision-makers of the industry and opening channels with marketing support and possibilities of win-win partnerships. Whether it's about expanding the brand to new markets or strengthening its presence in a given market, getting the right contacts and marketing approach is the best bet and the answer is Z-Empire.

**Reconnect brings manufacturers, operators, retailers, e-tailers, and distributors together. We offer you the right marketing platform base to take your brand further.**





# DISTRIBUTORS

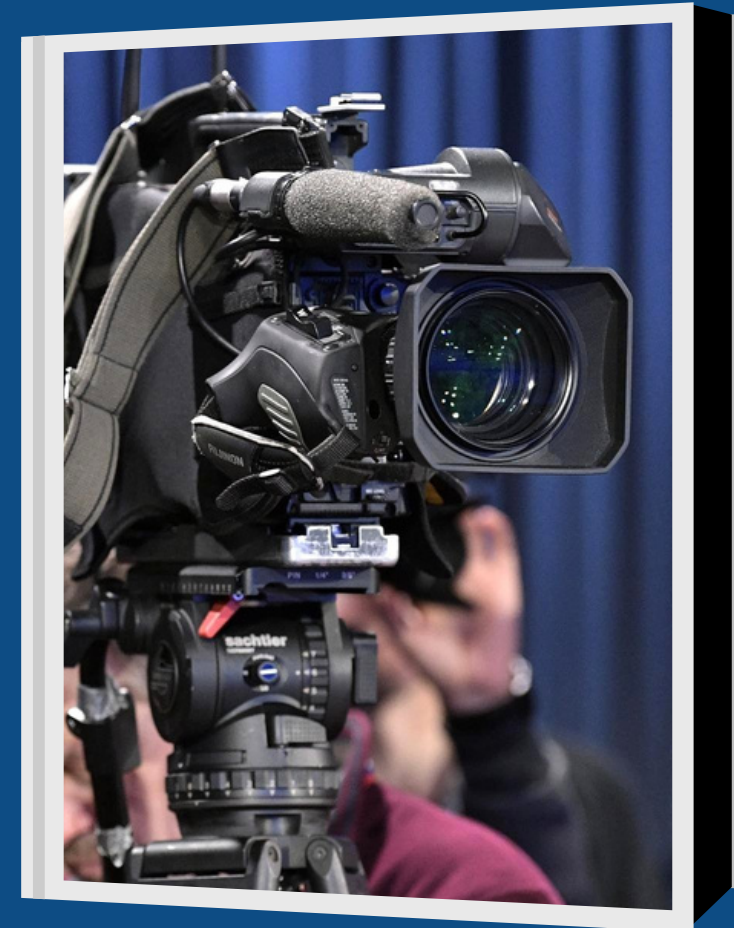
Join #Reconnect, The Exhibition: Connect with Distributors, e-shops, retailers, operators & Brands from all over the world. The way Electronic industry has been moving in the past several years made distributors position delicate as the margins are going down for most of the products, diversifying its portfolio of clients and suppliers became a necessity. At Reconnect, distributors can meet and partner with several manufacturers, Operators and retailers from across the globe. Thus, mitigating the risk of being impacted by the industry conjecture and there will be always some products to move somewhere.

**What can we offer?**

**Introducing you right Manufacturers**

**Promotion of Brands in your region**

**Product launches**



**Reconnect, The Electronics Exhibition by the beach**





# E-TAILER/ RETAIL

Join #Reconnect, The Exhibition: Connect with Distributors, e-shops, retailers, operators & Brands from all over the world. Z-Empire guarantees finding the best suppliers, cutting the middleman and securing a comfortable margin. The cost and the supply will no longer be a problem & the focus can be shifted entirely in expanding the B2C side of the business. **We are a one-stop solution for E-shops/ retailers.**

**What can we offer?**

**Introduction to right distributors & Manufacturers**

**Promotion in your region**

**Updates on Electronics Industry**



**Partnering is part of our DNA.**





# SESSIONS



BUSINESS SPEED  
DATING



90 SECONDS TO  
IMPRESS



KEYNOTE SPEAKERS

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# REACH

## *WE WILL BE INVITING*

- LOCAL & INTERNATIONAL MEDIA
- UNIVERSITIES STUDENTS
- KEYNOTE SPEAKERS
- BLOGGERS
- YOUTUBERS
- SOCIAL MEDIA INFLUENCERS

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# **RECONNECT**

## **THE ELECTRONICS EXHIBITION**

### **BY THE BEACH**

**Manufacturers, operators, retailers, e-tailers and distributors**

**Location: GRAND RESORT LAGONISSI**

**Date: 25/05/2022**

**[www.zreconnect.com](http://www.zreconnect.com) | [sales@zreconnect.com](mailto:sales@zreconnect.com)**

*Let's Reconnect in Athens*